



### **Marketing and Promotions Intern**

- Leads on-field promotions with microphone in conjunction with the PA Announcer
- Works with Huskies Staff to help create fun and exciting games/promotions for between innings
- Responsible for all props and prizes (before, during and after game) for the promotion games/events
- Responsible for connecting with General Manager to make sure sponsors receive all that's due to them promotion wise, throughout the season
- Responsible for communicating with game day sponsors and on-field sponsors concerning their sponsorship event or on-field promo. Responsible for meeting their needs and what they want to see on the field and off.
- Interact with all fans throughout the game-Goal is to create an experience the fans will not forget, get them excited and a part of the game that's being played
- Responsible for finding sponsorship game participants before and during the baseball game
- Responsible for communication between themselves and PA announcer. Must be able to effectively communicate and work through last minute changes to promotions and on field games.
- Responsible for all aspects of the Pre-game events; Organizing and directing all participants such as when the Little League players walk out on the field with our players for the National Anthem
- Responsible for touching base and walking through the routine with the National Anthem singer and the person leading the moment of silence before the game.
- Help generate new ideas for on and off field for marketing, sales and promotions. This is information you will gain by working so closely with our game day sponsors and on field promotion sponsors
- And other duties as assigned

It's a team effort all Interns will be expected to help and pitch in, in other areas besides their own

### **Ballpark Set Up**

- Assists Huskies staff to set up the ballpark for upcoming games in the Kennel Klub, ticket booth, giveaway items, picnic areas, etc.
- Make sure everything looks presentable-all trash cleaned up etc.
- Wipes down seating areas prior to gates opening
- Leaf blow the stands, Kennel Klub and Wade Plaza
- Set out kegs before games (30min prior to gates open)
- Help set up Concessions area for the upcoming game
- Help make food prior to gates open(as directed by Game Operations Intern)
- Checks in with Hospitality Intern to ensure areas are clean and presentable for guests
- Help pick up any supplies needed for game day that got overlooked

### **Post-Game Tear Down**

- Help clean concessions and beer area
- Help with post-game cleanup
- Ensure all trash is taken out and brought to dumpster
- Shut off all lights
- Lock up locker rooms
- Make sure all props are stored and nothing is left out
- Lock up concession areas
- Lock up portable bathrooms and bathrooms
- Lock up all gates and ticket office
- Sets up merchandise area prior to the game so it is ready for sales

### **Throughout Season**

- Distribute pocket schedules and corporate season tickets around Duluth and surrounding areas
- Help generate creative ideas for sales, promotions and events