



Social Media and Content Creation Intern

Throughout The Season

- Keeps social media up to date and promotes upcoming Wade Stadium events on all social media venues (before, after, and during game).
- Takes photo and video throughout the game (before, after, and during).
- Creates content (videos, gifs, etc..) for all social medias.
- Daily, weekly, and season long projects.
- Ensures a top notch social media presence in accordance with all Northwoods League rules and regulations.
- Your goal is to drive growth through the delivery of engaging shareable content. This position also requires innovative, strategic, creative ideas.

Game Day

- Updating all social media platforms.
- Recording audio and video content to be used in social media content.
- Working with the GM, broadcasting interns, and players to keep everything as up to date as possible.

Throughout Season

- Distribute pocket schedules and corporate season tickets around Duluth and surrounding areas
- Help generate creative ideas for sales, promotions and events
- All other duties as assigned

It's a team effort all Interns will be expected to help and pitch in, in other areas besides their own

Ballpark Set Up

- Assists Huskies staff to set up the ballpark for upcoming games in the Kennel Klub, ticket booth, giveaway items, picnic areas, etc.
- Make sure everything looks presentable-all trash cleaned up etc.
- Wipes down seating areas prior to gates opening
- Leaf blow the stands, Kennel Klub and Wade Plaza
- Set out kegs before games (30min prior to gates open)
- Help set up Concessions area for the upcoming game
- Help make food prior to gates open (as directed by Game Operations Intern)
- Checks in with Hospitality Intern to ensure areas are clean and presentable for guests
- Help pick up any supplies needed for game day that got overlooked

Post-Game Tear Down

- Help clean concessions and beer area
- Help with post-game cleanup
- Ensure all trash is taken out and brought to dumpster
- Shut off all lights
- Lock up locker rooms
- Make sure all props are stored and nothing is left out
- Lock up concession areas
- Lock up portable bathrooms and bathrooms
- Lock up all gates and ticket office
- Sets up merchandise area prior to the game so it is ready for sales