

Graphic Design Intern

The graphic design intern will have the opportunity to execute the vision of the Huskies team. They work closely with the marketing department, video production team, as well as the social media team to create social media posts, videos, banners, posters, and other promotional visuals. This is an excellent opportunity to have their work displayed not only at historic Wade Stadium, but also around Duluth and the surrounding communities.

Qualifications

- Current college student or recently graduated
- Pursuing a degree in graphic design, marketing, public relations, or a related field
- Knowledge of graphic design software
- Excellent writing and communication skills
- Organized and have a keen eye for detail
- Basic knowledge of baseball and the Northwoods League

Responsibilities

Before the Game Day

- Design a concept to embody the Huskies team in the season, and use that concept in all the design materials that you create
- Work with printers to gain an understanding of what is needed to print properly and make deadlines on time
- Create marketing materials to assist the marketing team in selling tickets, promotion nights, etc.
- Design promotional items such as pocket schedules, posters, order forms and tickets
- Design special Huskies jerseys, hats, etc. to be worn game day
- Work with the office staff to make decisions about the team program and design the cover
- Collaborate with businesses to design their ads. Create a layout and template for the entire program for print.
- Design logos for apparel and soft goods to be sold in the store or handed out as giveaways at games
- Work with businesses to create banners to be hung along the outfield and backstop walls at Wade Stadium
- Update the Huskies Howl, which contains photos of all the current players and is for sale for fans to get signed by the players

On the Game Day

- Attend and be involved in Huskies events to promote the team
- Assist social media team in social media graphics and posts. This includes posting on social media