

Marketing and Promotions Intern

The marketing and promotions intern will have the opportunity to take part in the marketing operations for the upcoming Huskies season. They will work directly with the General manager to create a marketing plan involving promotions, sponsors, social media, and graphics. They will also take part in creating unique on-field promotion games to keep our fan base engaged during the games.

Qualifications

- Current college student or recently graduated
- Pursuing a degree in graphic design, marketing, public relations, or a related field
- Experience in public speaking, experience in sports is a plus
- Excellent writing and communication skills
- Organized and have a keen eye for detail
- Basic knowledge of baseball and the Northwoods League

Responsibilities

Before the Game Day

- Connect with General Manager to make sure sponsors receive due consideration and service, throughout the season
- Manages all props and prizes (before, during and after game) for the promotion games/events
- Communicate with game day sponsors and on-field sponsors concerning their sponsorship event or on-field promos
- Find game participants before and during the baseball game
- Works with Huskies Staff to help create fun and exciting games/promotions for between innings

On the Game Day

- Leads on-field promotions with microphone in conjunction with the PA Announcer
- Interact with all fans throughout the game- The goal is to create an experience the fans will not forget, get them excited and a part of the game that's being played
- Responsible for communication between themselves and the PA announcer
- Effectively communicate and work through last minute changes to promotions and on field games.
- Responsible for all pre-game events by organizing and directing all participants and events.

After the Game

- Help generate new ideas for on and off field for marketing, sales and promotions. This is information you will gain by working so closely with our game day sponsors and on field promotion sponsors
- Help generate creative ideas for sales, promotions, and events

And other duties as assigned to all interns.