

Public Relations Director Intern

The public relations director intern will work on creating a publicity campaign for the upcoming season. They will collaborate with the marketing department to create promotions and sponsors as well as assist in reaching members of surrounding communities. The Public Relations Director will also work closely with the video productions team to coordinate post and pre-game media interviews.

Qualifications

- Current college student or recently graduated
- Pursuing a degree in Sport Management, Marketing, Communications, Journalism, or a related field
- Experience in public speaking, experience in sports is a plus
- Excellent writing and communication skills
- Organized and have a keen eye for detail
- Basic knowledge of baseball and the Northwoods League

Responsibilities

Before the Game Day

- Work to coordinate publicity campaigns for upcoming events/promotions/appearances
- Communicate with organizations for upcoming promotional games
- Coordinate with the marketing team on the promotions schedule
- Know the history of Wade Stadium and the Huskies
- Attend promotional events in the community
- Research opportunities to expand or add more promotional events

On the Game Day

- Assist with on field promotions
- Set up and run the fan services booth for game day giveaways

After the Game

- Coordinate player/coach interviews with the media
- Write the press releases and the articles about upcoming promotions

And other duties as assigned to all interns.