

Social Media and Content Creation Intern

The social media and content creation intern is an individual who is knowledgeable in current social media trends and pop culture. They will possess a strong work ethic and a teamwork mentality. They will spend time researching social media insights and analytics to provide the Huskies with crucial fan information and an updated social media marketing plan. Our intern will also run music before, during and after the game to give Wade Stadium a fun and exciting atmosphere.

Qualifications

- Current college student or recently graduated
- Pursuing a degree in Graphic Design, Marketing, Communication, or a related field
- Proficient in operating social media platforms (Twitter, Instagram, Facebook)
- Experience in public speaking, experience in sports is a plus
- Excellent writing and communication skills
- Organized and have a keen eye for detail
- Basic knowledge of baseball and the Northwoods League

Responsibilities

Throughout the Season

- Keep social media up to date and promotes upcoming Wade Stadium events on all social media venues (before, after, and during game)
- Take photos and video throughout the game (before, after, and during)
- Create content (videos, gifs, etc..) for all social media

Daily, weekly, and season long projects.

- Ensure a top notch social media presence in accordance with all Northwoods League rules and regulations
- Drive growth through the delivery of shareable content
- Implement new innovative, strategic, and creative ideas

Game Day

- Update all social media platforms
- Record audio and video content to be used in social media content
- Work with the GM, broadcast interns, and players to keep everything as up to date as possible
- Run music software for the game

And other duties as assigned to all interns.