



102 E. Grand Ave.
Eau Claire, WI 54701

P: 715-839-7788
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100 Ways to Use Your Express Tickets

Client Entertainment

1. Invite a loyal customer as a thank you
2. Take a new client as a thank you for doing business with you
3. Take a potential client as a way relationship builder
4. Invite a client that you don't know very well to develop your relationship
5. Take a small client as a way to enhance your partnership
6. Reward someone that gave you a referral
7. Give to a client so they can treat one of their customers
8. Reward a customer that makes timely payments
9. Offer to a client that had a bad experience with your company
10. Use as a networking tool
11. Give tickets to outside training services
12. Thank a customer who praised your company
13. Offer your tickets to a service company who has taken care of you
14. Give to your HR department for performance rewards

Employee Rewards

15. Reward an employee for above average work
16. Use for employee drawings
17. Give away as an "Employee of the Week" award
18. Use as a reward for hitting a goal
19. Reward 100% attendance
20. Use as a benefit at a positive performance review
21. Give to an employee with above average punctuality
22. Reward an employee that works a weekend event
23. Show your appreciation for an intern
24. Welcome a new employee to the company with tickets
25. Give to an employee that appears over stressed so they have a night to relax
26. Use as a department-wide outing
27. Give to an employee that put in extra evening hours
28. Reward an employee that has a positive attitude at the office
29. Give to an employee that doesn't make commission for a big sale
30. Give to a manager whose department exceeded its goal
31. Reward a front-line employee that satisfied an angry customer
32. Give to a prospective employee
33. Use as an employee birthday present
34. Say thank you to an outgoing or retiring employee
35. Reward the employee that worked the most overtime
36. Give to the department that exceeded their weekly quota
37. Give to the salesperson that scheduled the most meetings last week
38. Reward the employee that up-sold a big account

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39. Give to the employee that generates the most new business
40. Reward the person making the most cold calls in a day
41. Package them in with a product to promote sales
42. Give to the winner of a sales contest
43. Help part-time workers feel more included in the organization
44. Reward employees for an accident-free work environment
45. Congratulate an employee on a promotion
46. Give to your office cleaning crew as a thank you
47. Reward a consistently accurate employee
48. Give to your clerical staff as a thank you
49. Give to your security guards
50. Give to your assistant so he/she can take the family
51. Reward an employee that receives a service recognition from a customer
52. Get to know a co-worker outside the office
53. Give to an employee that has been sick as a "get well soon" gift
54. Give to your customer service department as an appreciation for maintaining a good relationship with your customers
55. Reward an employee that came up with a savings suggestion
56. Give it to a co-worker to whom you owe a favor
57. Give to the employee with the highest account renewal rate

Community Involvement

58. Thank volunteers for their time
59. Donate tickets to your church
60. Give to charity and use as a tax write-off
61. Reward a good Samaritan
62. Give tickets to a representative on a local school board
63. Use as raffle prizes
64. Give to members of a community organization (Lion's Club, Kiwanis, Rotary, etc.)
65. Give to a youth sports organization
66. Give to a non-profit organization to give the tickets to someone who otherwise wouldn't be able to enjoy a game
67. Distribute to a children's charity such as Big Brothers Big Sisters or the Boys and Girls Club
68. Use for trade opportunities
69. Donate to patients at a local hospital
70. Donate around the holidays to organizations providing gifts for less fortunate children
71. Use as giveaways at community events that your company appears at

Personal Use

72. Reward yourself for a career milestone
73. Give to your child's teacher as a thank you
74. Give tickets to your mechanic, doctor, etc.
75. Offer to your accountant after tax season

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76. Give tickets to your child's coach
77. Use as a date night for you and your significant other
78. Give to your parents for a fun night out
79. Give to your children for some quality time together
80. Invite a friend as a way to catch up
81. Bring your brother/sister to a game
82. Give as a wedding gift
83. Use as stocking stuffers
84. Give as a graduation present
85. Treat a friend on their birthday
86. Welcome a new neighbor
87. Use as a thank you to a neighbor that mowed your lawn while you were out of town
88. Give to a neighbor that let your dog out while you were gone
89. Use as an extra incentive for house-sitting
90. Give to the neighbor that plowed the snow from your driveway
91. Give to a friend going through a tough time as a way to "get away" for a night
92. Offer to your babysitter
93. Give to restaurants that you frequent with clients
94. Use them for your child's birthday party
95. Take one of your kids for some one-on-one time
96. Give as an incentive to quit a bad habit
97. Propose at an Express game
98. Meet a blind date at the seats
99. Reward you children for good grades
100. Use tickets as a way to spend quality time with the whole family