



JOB DESCRIPTION

SOCIAL MEDIA INTERN

Summer 2019

BRIEF SYNOPSIS OF JOB:

An entry-level position providing hands-on experience in collegiate summer baseball social media. Must be a current student (undergraduate or graduate). Requires ability to work flexible schedule including nights and weekends. Comfortable interacting with all levels within the organization as well as outside contacts. Strong time management and attention to detail. This is a non-paid, for college credit or work experience position.

REPORTS TO: Assistant General Manager and Marketing & Media Manager

RESPONSIBILITIES:

Duties will include: social media coverage for all regular season home games; posting game day updates on all social media platforms capturing game action, players, mascot, employees, fan experience, and special events/activities. Assist with and host live segments, shows, and filming of various video packages and interviews to be used by the team throughout the season and off-season for televised programming, team's website, social media platforms, and stadium video board. Assist in creating and implementing content for team's website and social media platforms. May be required to attend player/mascot/organization appearances throughout community. Assist others within the organization when needed. All other duties as assigned. Must be available for all home games.

PERFORMANCE STANDARDS:

- Quality and accuracy of work
- Completion of assigned tasks on schedule
- Attendance
- Cooperation, responsiveness, dependability, and proper attitude in dealing with others including co-worker and customers
- Conformance to company personnel, safety, quality, and housekeeping policies, procedures, and practices
- Effective written and verbal communication skills

How To Apply

Send Resume and Cover Letter To:
Eric Snodgrass
Assistant General Manager
Email: erics@lakeshorechinooks.com