



Mankato Softball

Member of the Northwoods League

Spring / Summer Internship Opportunities **February - August**

Corporate Services/Promotions Coordinator Internship

Mankato Softball offer a Corporate Services/Promotions Coordinator Internship available to a student wishing to engage in the corporate sponsorship dealings and the game presentation of promotions for a Northwoods League team. Our interns will acquire real-time working experience in a professional organization modeled after minor league and professional baseball. Internships can be taken for school credit, general experience, and do include a stipend

Duties of the internship may include, but are not limited to:

- Work Directly with General Manager to learn the elements included in Softball sponsorship packages.
- Assist front office sales team members in acquiring sponsorship deliverables and ensuring that they are put into action for MoonDogs Sponsors.
- Gain a vast knowledge of the softball pre- and in-game promotional agenda for all home games that includes not only the promotions, but the presenting sponsors that make them possible.
- Create, communicate and lead the delivery of all pre- and in-game promotions.
- Assist with gameday setup of all gameday promotions
- Work with an in-game promotions assistant, the public address announcer and video team members to ensure a quality delivery of all promotions.

All interns are expected to work outside of their "internship position" to do what it takes to assist the ball club in ALL aspects of operations and will be called on to assist and take on many duties and responsibilities. Internship hours can be extremely non-typical of a "work day" including both nights and weekends.

Dates of Internship:

This internship is considered a full-time internship for both the spring semester and the summer season of events. Mankato Softball will work this intern during the spring to schedule times at the Softball office that work for the club around the intern's class schedule. This intern will work on all gamedays during the day and throughout each game.

Required Skills:

Energetic "can do" attitude, willingness to work as part of a team, strong communication (phone, verbal, & written) skills, strong computer skills, and knowledge of the game of softball

To Apply: Please send a resume and cover letter through email to: Mankatosoftball@gmail.com or by mail to: 1219 1/2 Caledonia Street Mankato, MN 56001.

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