



### **Promotions Internship**

The Rochester Honkers are in search of an undergraduate student or recent graduate to serve as a **PAID** Promotions intern for the 2022 season. This internship is available to an individual wishing to pursue a career in sports management with an emphasis in in-game promotion. Modeled after working in minor-league and professional sports, Honkers interns will acquire real-time working experience in a fast-paced and professional environment while having an unforgettable summer at the same time!

**Internship dates:** Mid-May through the second week of August, with the possibility of playoffs

**Stipend:** Negotiable based on experience

**Duties of the internship may include, but are not limited to:**

- Creating and implementing new and exciting on-field promotions for pre-game, between innings and post-game usage
- Creating and executing planned promotional nights at the ballpark, including planning decorations, props and other material needed for execution
- Promote fan interaction before, during and after games to increase ballpark atmosphere
- Ensure that in-game promotions vary and are in the game script on a nightly basis for smooth game presentation
- Research and prepare new music to be played pregame and to accompany in-game promotions to keep the fan experience fresh and up to date
- Facilitation of pre-and-postgame player autographs
- Potential to be serve as team's on-field emcee and in-game host
- Potential to assist in planned event management at the ballpark and team outings

**Required Skills:**

- Pursuit/possession of a degree in sports management, sales or a related field preferred
- Energetic "can-do" attitude with a willingness to learn and work as part of a team
- Excellent communication skills (phone, verbal, and written) and listening skills
- Upbeat, interactive and engaging personality is required
- Strong time management abilities and the ability to multi-task is required
- Strong computer skills
- Knowledge of the game of baseball

**Application Instructions:** Please email **your resume, cover letter and references** to General Manager Jeremy Aagard at [jeremy@rochesterhonkers.com](mailto:jeremy@rochesterhonkers.com).

*All interns are expected to work outside of their "internship position" to do what it takes to assist the Honkers in ALL aspects of operations and will be called on to assist and take on many duties and responsibilities. Internship hours can be extremely non-typical of a "work day" including both nights and weekends.*