



The St. Cloud Rox Baseball Club is seeking an enthusiastic individual for a Digital Content Internship for the summer of 2019. The Rox are a proud member of the finest developmental league for elite college baseball players, the Northwoods League. The Northwoods League has over 200 alumni who have gone on to play Major League Baseball. The Rox had nearly 55,000 fans attend games during the 2018 season. During their first seven seasons of existence, the club has been at or near the top of the Northwoods League's North Division in attendance while creating an environment that is entertaining for families of Central Minnesota.

RESPONSIBILITIES: (Reports directly to Vice President, General Manager and Director of Content Marketing & Media Relations. This position starts in early/mid May and ends mid/late August)

- Assist in creation of video, graphics and other multimedia content for use on our digital and social platforms.
 - Producing and editing videos during and after each game or home series highlighting the excitement, one-of-a-kind atmosphere and fun around the ballpark each night, from the packed crowd, fans cheering, long lines entering the stadium, game action, post-game fireworks, promotional nights, etc.
 - Assisting with production and editing of short-form videos, longer-form videos and live social media videos, which on occasion includes taking video of the Rox play-by-play host interviewing players, coaches, corporate partners, etc.
 - Logging footage, video soundbites, etc. from the team throughout the summer for potential multimedia use later in the season.
 - Willingness to cover community events (clinics, player/coach/mascot appearances) as assigned for videos purposes.
 - Assisting in posting content on the team website, Twitter, Facebook, Instagram, Snapchat and YouTube.
 - Assisting with graphic creation and other digital marketing content throughout the summer for use on the team website and social platforms.
 - Work with broadcast interns to capture additional clips of game action, promotional nights, etc. that can be used for video purposes.
 - Work with front office staff to provide player feature stories for social media and website throughout the season.
- Assist with content for Rox social media platforms (Twitter, Facebook, Instagram, Snapchat)
 - Assist in capturing pre-game and in-game excitement at the ballpark to post on Instagram and Snapchat stories.
 - Assist in capturing pre-game crowd lines at the entrance of the stadium, some pre-game events on the field and promotional events occurring before the game and in between innings.
- Assist in thinking outside the box and coming up with unique ideas for Rox digital content.
- In charge of compiling and completing The Rox Report program insert on the morning of every home game.
 - Includes up-to-date team stats, updated rosters, updated records and standings, etc.
- Post-Game
 - Helps Director of Content Marketing & Media Relations and broadcast team organize and clean up press box for the next game.
 - Helps the rest of the Rox staff organize and clean up ballpark and clubhouses for the next game.
- Other duties as assigned.

QUALIFICATIONS:

- Excellent communication skills
- Self-motivated, detail oriented, very organized
- Ability to work some nights, weekends, and potential holidays
- Some heavy lifting may apply
- Graphic design experience (Adobe Photoshop, InDesign, Premiere Pro and other programs)
- Basic knowledge of shooting and video production with an eye toward digital
- Strong social media knowledge
- Energetic "can-do" attitude
- Knowledge of video editing software, audio software, excellent computer skills.
- Work well in a fast-paced environment
- Knowledge of the game of baseball

To Apply: Please email your updated resume to info@stcloudrox.com

We want to see how well you can speak. Please record a short video cover letter introducing yourself, state why you want an internship and anything else you think we should know about you. Show us your personality and why you'll be a good fit. The video cover letter can be emailed to info@stcloudrox.com (A written cover letter will be accepted but a video cover letter is preferred)