

2019 St. Cloud Rox Promotions & Marketing Intern:



Rox Solid FUN!

The St. Cloud Rox Baseball Club is seeking an enthusiastic individual for a Promotions & Marketing Internship for the summer of 2019. The Rox are a proud member of the finest developmental league for elite college baseball players, the Northwoods League. The Northwoods League has over 200 alumni who have gone on to play Major League Baseball. The Rox had nearly 55,000 fans attend games during the 2018 season. During their first seven seasons of existence, the club has been at or near the top of the Northwoods League's North Division in attendance while creating an environment that is entertaining for families of Central Minnesota.

RESPONSIBILITIES: (Reports directly to the Vice President. This position starts early/mid-May and ends mid/late August)

- Takes the lead on implementing all pre-game, in-game and post-game on-field promotions.
- Helps put together the game script
- Helps implement sponsorship contracts
- Helps create new and fun on-field promotions.
- Manages other promotional staffers to ensure all on-field activities are implemented at a high level.
- Organizes all promotional equipment prior to each game.
- Helps purchase props to coordinate with theme nights.
- Works with Rox front office members to greet and cater to the game day sponsor.
- Assists game day sponsor in filling all the on-field activities and describing in detail how the game and promotions will work.
- Makes the game day experience as FUN as possible for all fans.
- Develop positive relationships with host families, fans, clients, and community members to help promote the Rox.
- Represent the Rox brand on and off the field in numerous events.
- On non-game days this internship will help the overall operation of the Rox organization. Tasks and responsibilities would include marketing events, player appearances, planning for upcoming promotional dates, etc.
- Manage all giveaway prizes and coupons throughout the season.
- Calls and schedules National Anthem singers for entire season.
- Helps distribute 100,000 pocket schedules throughout Central Minnesota.
- Works in ticket office to help answer phone calls, sell tickets, etc. as needed.
- Selects and coordinates promotional contestants during each game.
- Organizes all promotional sign-up sheets and waiver forms.
- Other duties as assigned by supervisor.

QUALIFICATIONS:

- Self-motivated, detail oriented, very organized
- Very Upbeat, fun personality
- Ability to work some nights, weekends, and potential holidays
- Succeed in a team environment
- Multi-task and effectively problem solve
- Some heavy lifting may apply
- Comfortable speaking and interacting in front of large crowds
- Strong verbal, written, and communication skills
- Knowledge of basic computer skills

To Apply: Please email your updated resume to info@stcloudrox.com

We want to see how well you can speak. Please record a short video cover letter introducing yourself, state why you want an internship and anything else you think we should know about you. Show us your personality and why you'll be a good fit. The video cover letter can be emailed to info@stcloudrox.com (A written cover letter will be accepted but a video cover letter is preferred)

For any questions please call 320-240-9798 or email info@stcloudrox.com