



# St. Cloud Rox Baseball

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www.StCloudRox.com

## 2021 Video Director/Producer Internship

The St. Cloud Rox Baseball Club is seeking an enthusiastic individual for a Video Director Internship for the summer of 2021. The Rox are a proud member of the finest developmental league for elite college baseball players, the Northwoods League. The Northwoods League has over 250 alumni who have gone on to play Major League Baseball. During each of their first nine seasons of existence, the club has been near the top of the Northwoods League in attendance while creating an environment that is entertaining for families and businesses of Central Minnesota.

### **RESPONSIBILITIES:** (This position starts in late May and lasts through mid-August.)

- Directs and Broadcasts the 4-camera live HD Webcast of Rox home baseball games, including pre-game and post-game events
- Camera selection, switching, graphic overlays, commercials, highlight clips
- Schedules and manages three camera operators each game
- Maintains all video/broadcast production and press box equipment-Includes set-up and teardown of 4 HD cameras and stands/HD Video Equipment and PC Computer/Monitors
- Creates commercials/slides/creative to be incorporated into the HD video broadcast
- Manages the setup of Wirecast graphics
- Clips highlights during the game and uploads them to Dropbox for use on social media
- Works directly with the online streaming platform and Northwoods League to ensure a smooth broadcast
- Provides player feature stories for social media and website throughout the season
- Helps produce promotional footage to help sell tickets
- Makes an end of season highlight video
- Archives videos throughout the season
- Assists in game day operations
- Other duties as assigned

### **QUALIFICATIONS:**

- Have a positive attitude and provide a strong effort to succeed
- Knowledge of video editing for PC/ Mac / Photoshop (or photo editing programs) / Website Editing / Adobe InDesign or Corel Draw/ Microsoft Office Products is required / Willingness to learn new technology!
- Ability to work nights and weekends
- Multi-task and effectively problem solve
- Some heavy lifting may apply
- Energetic “can-do” attitude
- Work well in a fast-paced environment
- Knowledge of the game of baseball.

**To Apply:** Please send resume and cover letter to [mike@stcloudrox.com](mailto:mike@stcloudrox.com) or call 320-240-9798 with questions.

**ROX SOLID FUN!**