



# St. Cloud Rox Baseball

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www.StCloudRox.com

## 2022 St. Cloud Rox Community Relations/Promotions Assistant Internship

The St. Cloud Rox Baseball Club is seeking an enthusiastic individual for a Community Relations & Promotions Assistant Internship for the summer of 2022. The Rox are a proud member of the finest developmental league for elite college baseball players, the Northwoods League. The Northwoods League has over 270 alumni who have gone on to play Major League Baseball. During each of their first ten seasons of existence, the club has been near the top of the Northwoods League in attendance while creating an environment that is entertaining for families and businesses of Central Minnesota.

**RESPONSIBILITIES:** This position starts in early/mid May and ends mid/late August)

- Helps coordinate community events
  - Works with staff management to help schedule and fulfill on community appearances with players, coaches and mascot with visits to libraries, boys & girls clubs, nursing homes, hospitals, etc. (Coordinates transportation of players/coaches/mascot to each community appearance & takes pictures, hands out giveaways etc.)
  - Works with Rox Community Relations Director on coordinating youth baseball clinics that are scheduled throughout Central Minnesota.
- Coordinates Rox appearances in local parades throughout the summer months
  - Research local parade dates, entry fees, etc.
  - Leads a team of interns and mascot handing out pocket schedules as well as other information at parades.
- Help Coordinate Rox Kids Club – updating member roster, distributing shirts/tickets, organizing Kids Club events
- Help Promotions Team with organizing and executing on-field promotions and finding contestants
- Other duties include but not limited to:
  - Ballpark Set Up
    - Assists Rox staff to setup the ballpark for upcoming games
    - Assists in the setup of Suites, Merchandise stands, ticket booth, giveaway items, picnic areas, etc.
  - Work in ticket office to help answer phone calls etc. as needed
  - Assist ticketing intern in the ticket booth selling tickets to walk up buyers and distributing Will Call tickets
  - Helps distribute 100,000 pocket schedules throughout Central Minnesota
- Post-Game
  - Helps distribute coupons to fans exiting the ballpark
  - Helps organize and store ballpark equipment (chairs, umbrellas etc.)

## **QUALIFICATIONS:**

- Have a positive attitude and provide a strong effort to succeed
- Excellent communication skills
- Self-motivated, detail oriented, highly organized
- Ability to work some nights, weekends, and potential holidays
- Succeed in a team environment
- Some heavy lifting may apply
- Enthusiastic personality
- Strong social media knowledge

**To Apply:** Please email your updated resume to [mike@stcloudrox.com](mailto:mike@stcloudrox.com) We want to see how well you can speak. Please record a short video cover letter introducing yourself, state why you want an internship and anything else you think we should know about you. Show us your personality and why you'll be a good fit. The video cover letter can be emailed to [mike@stcloudrox.com](mailto:mike@stcloudrox.com) (A written cover letter will be accepted but a video cover letter is preferred)

**ROX SOLID FUN!**