



St. Cloud Rox Baseball

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www.StCloudRox.com

2022 St. Cloud Rox Merchandise Marketing Internship

The St. Cloud Rox Baseball Club is seeking an enthusiastic individual for a Merchandise Marketing Internship for the summer of 2022. The Rox are a proud member of the finest developmental league for elite college baseball players, the Northwoods League. The Northwoods League has over 270 alumni who have gone on to play Major League Baseball. During each of their first ten seasons of existence, the club has been near the top of the Northwoods League in attendance while creating an environment that is entertaining for families and businesses of Central Minnesota.

**This internship provides valuable marketing and customer service experience operating the Rox Pro Shop!*

RESPONSIBILITIES: This position starts early/mid-May and ends mid-August)

- Provides sales and marketing proposals and implementation to help move Rox merchandise
- Sets up merchandise Pro Shop prior to the game, giving it a strategic, clean & welcoming environment
- Operates the Pro Shop during all games, implementing specials and sales, ensuring all sizes of each item are available on racks throughout the game
- Continually manages inventory, quality control and works with management to reorder items as needed
- Restocks clothing racks as needed
- Leads post-game merchandise area clean up (Transports merchandise back into storage)
- Helps in other areas when needed
 - Helps distribute 100,000 pocket schedules throughout central MN
 - Ballpark set up on game days
 - Helps with public appearances as needed (i.e. player/mascot appearances, parades)
 - Assists in distributing coupons at the end of the game as needed
 - Assists in ticket office answering phones/selling tickets as needed
- Other Duties Assigned as needed

QUALIFICATIONS:

- Have a positive attitude and provide a strong effort to succeed
- Self-motivated and very organized
- Outstanding customer service skills
- Ability to work extended hours
- Succeed in a team environment
- Some heavy lifting may apply
- Strong communication skills
- Ability to do credit card and cash transactions
- Knowledge of basic computer skills

To Apply: Please email your updated resume and cover letter to mike@stcloudrox.com

We want to see how well you can speak. Please record a short video cover letter introducing yourself, state why you want an internship and anything else you think we should know about you. Show us your personality and why you will be a good fit. The video cover letter can be emailed to mike@stcloudrox.com (A written cover letter will be accepted but a video cover letter is preferred) For any questions please call 320-240-9798 or email mike@stcloudrox.com

ROX SOLID FUN!