



St. Cloud Rox Baseball

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www.StCloudRox.com

2022 St. Cloud Rox Videographer/Digital Media Content Internship

The St. Cloud Rox Baseball Club is seeking an enthusiastic individual for a Videographer/Digital Media Content Internship for the summer of 2022. The Rox are a proud member of the finest developmental league for elite college baseball players, the Northwoods League. The Northwoods League has over 270 alumni who have gone on to play Major League Baseball. During each of their first ten seasons of existence, the club has been near the top of the Northwoods League in attendance while creating an environment that is entertaining for families and businesses of Central Minnesota.

RESPONSIBILITIES: (This position starts in early/mid-May and ends mid/late August)

- Assists in the creation of video, written and graphic content for use on the Rox digital and social platforms.
- Produces and edits videos during and after each game or home series highlighting the excitement, one-of-a-kind atmosphere and fun around the ballpark each night, from the packed crowd, fans cheering and entering the stadium, game action, post-game fireworks, promotional nights, etc.
- Creates and edits of short-form videos, longer-form videos, and live social media videos, which on occasion includes taking video of the Rox play-by-play host interviewing players, coaches, corporate partners, etc.
- Creates stories throughout the season of Rox community events, player features, promotions, and numerous other topics.
- Assists with graphic creation and other digital marketing content throughout the summer for use on the team website and social media platforms.
- Works with broadcast team to capture and edit additional footage of game action that can be used for promotional and marketing purposes.
- Archives videos throughout the season
- Additional duties as assigned.

QUALIFICATIONS:

- Have an enthusiastic, positive attitude and provide a strong effort to succeed
- Knowledge of video editing software
- Video production experience with strong editing skills
- Graphic design experience
- Strong social media knowledge
- Strong creativity skills (To create one of kind Rox videos, out-of-the-box thinking)
- Knowledge of the game of baseball

To Apply: Please email your updated resume and portfolio items that clearly demonstrates your videography skills along with graphic design abilities to william@stcloudrox.com Please call 320-240-9798 with any questions.

ROX SOLID FUN!