



**THUNDER BAY
BORDER CATS**

**SPONSORSHIP
PACKAGE 2019**

ALLIANCE. ALLIANCE.

BIG LEAGUE MARKETING



BALLPARK NAMING RIGHTS

Make your organization front and centre at the ballpark this summer!

Company name to be included in all mentioning of the stadium.

Company name will be displayed on the 12 x 12 entrance sign at the front of the stadium.

\$TBD

Multi-year contract

PARTY DECK NAMING RIGHTS

Area will be referred to as [Your Company] Party Deck

Opportunity for signage along Party Deck railing along the 3rd base line.

\$2,500

Multi-year contract

1ST BASE DECK NAMING RIGHTS

Area will be referred to as [Your Company] 1st base deck.

Opportunity for signage along railings.

\$2,500

Multi-year contract

3RD BASE DECK NAMING RIGHTS

Area will be referred to as [Your Company] 3rd base deck.

Opportunity for signage along railings.

\$2,500

Multi-year contract



READ THE SIGNS

RIGHT FIELD BILLBOARD



Street facing side
40' x 16' **\$12,000**

OUTFIELD FENCES



48 spaces available
16' x 8' **\$2,500 each**

PITCH SPEED INDICATOR



1 space available
8' x 4' **\$2,500**

GRANDSTAND SIGNAGE



11 spaces available (double sided)
16' x 4' **\$2,500 each**

DUGOUT FENCES



Home and Visitors sides available
44" x 4" **\$1,000 each**
**option for 1/4 of space for \$300*

FAMILY & TAILGATE ZONES



Left/Right field fences
Various lengths **\$2,500 each**

PRESS BOX SIGNAGE



2 spaces available
8' x 4' **\$1,000 each**

SCOREBOARD SIGNAGE



Top and bottom available
36' x 4' **\$4,500 each**

CONCOURSE SIGNAGE



3 spaces available
8' x 4' **\$1,500 each**

EXTRA SPACES

- On Deck Batting Circles (2 available) **\$1,500/each**
- Stair signage (everyone second stair) **\$3,000**
- Washroom Signage (7 available) **\$1,000**

GET WITH THE PROGRAM

POCKET SCHEDULE

Put your company in everyone's pockets!

10,000 copies printed and distributed around town

Full colour ad

Full panel (2.5" x 3.5") - \$1000

Half panel (2.5" x 1.75") - \$500

MAGNET SCHEDULE

Logo & phone number printed on all schedules

1000 copies printed and distributed at the first game of the year - referred to as [company name] magnet schedule giveaway!

\$1000

DAILY INSERTS

2 spaces available

Min. 50 copies printed and distributed at all 36 home games

\$750

TICKET BACKS

Opportunity for logo and special promotion printed on the back of every ticket sold

Over 40,000 tickets printed each season!

\$1500

WILL CALL ENVELOPES

Company branding on all will call envelopes, including season tickets

Opportunity to include coupons inside

\$500



WIN IT IN EXTRAS

GAME NIGHT SPONSOR

Game presented by [Company Name].

Chance to coordinate a game theme, and have your business on site for promotion and giveaways.

\$1000

FIREWORKS SPONSOR

Fireworks presented by [Company Name].
Highest attended games - 4 nights available

Chance to have your business on site for promotion and giveaways.

\$5000

ON-FIELD GAMES

Join in on the fun!

Company name mentioned at beginning and end of on-field game.

Chance to provide prizes to game winners.

\$500 + prizes (min. of 15 games per season)

IN-GAME ANNOUNCEMENTS

Attach your company name to our in-game announcements, including but not limited to:

- First Pitch
- Home Run/Tail of the Tape
- Foul Ball
- Inning Sponsors
- Stolen Base
- Pitching Change
- Baseball Buddies
- Player of the Game, etc.

\$500 - limit of 3 mentions per game



GROUP OUTINGS

Celebrate a birthday, anniversary, reunion, or work outing with the Border Cats!

Choose your game, the deck and the food.

Invite up to 200 guests

Get a shout out from the press box!

Packages start as low as \$22/person

LET'S PLAY BALL

807-766-2287

INFO@BORDERCATSBASEBALL.COM