

DIGITAL MEDIA

The Wisconsin Woodchucks are seeking a qualified individual for a Digital Media Internship. This position is an entry-level position providing hands-on experience in collegiate baseball. The Digital Media Intern will report to the Manager of Marketing & Digital. The Digital Media Intern must be available for all home games, along with any additional events assigned throughout the season.

Responsibilities Include:

- Assist with generating content for social media platforms (Facebook, Twitter, Instagram and Snapchat) during Woodchucks games
- Create new and creative video, graphics, and other multimedia content for use on our digital and social platforms
- Help take photos during the games of game-day sponsors, giveaways, first pitch, signage, hospitality areas, on-field promotions and the overall gameday experience
- Assist in taking player and coach headshots and editing and uploading them to dropbox
- Edit, upload and label all photos after each game to social media accounts and Google Drive
- Help promote upcoming games and events on digital and social platforms
- Assist with organizing and executing on-field promotions during games
- Attend player/mascot/organization appearances in the community and take the lead in gathering photos and social media content at these events
- Assist with stadium set-up and clean up
- Will be required to work office/stadium hours on non-game days which will include creating content for upcoming promotions and events, distributing pocket schedules, and answering phone calls as needed
- All other duties as assigned

Required Skills and Qualifications:

- Must be a current college student (undergraduate or graduate)
- Requires ability to work flexible schedule including nights and weekends
- Comfortable interacting with all levels within organization as well as outside contacts
- Strong time management and attention to details
- Familiar with Microsoft Office and possess excellent written and oral communication skills
- Experience working with social media platforms
- Cooperation, responsiveness, dependability, and proper attitude in dealing with others including co-workers and customers

The Wisconsin Woodchucks are located in Wausau, WI and are a part of the Northwoods League. To apply, please email a cover letter and resume to: jobs@woodchucks.com

Wisconsin Woodchucks
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