

## MARKETING & PROMOTIONS

The Wisconsin Woodchucks are seeking qualified individuals to assist the marketing and promotion of the Wisconsin Woodchucks, fulfilling sponsorship contracts and on-field activities. This position is an entry-level marketing position providing hands-on experience in collegiate baseball. The Marketing and Promotions Intern will report to the Manager of Marketing & Digital. The Marketing and Promotions Intern must be available for all home games, along with any additional events assigned throughout the season.

### **Responsibilities Include:**

- Take the lead on implementing all pre-game, in-game and post-game promotions
- Help to write the game scripts
- Coordinate and book pre-game activities for the season i.e. National Anthem, Play Ball Kid, Tike on the Mike, etc.
- Attend player/mascot/organization appearances in the community
- Create new and fun on-field promotions and marketing ideas
- Select and coordinate promotional contests during the game
- Distribute giveaways at stadium entrances
- Help purchase props to coordinate with theme nights
- Organize promotional equipment, giveaways, and coupons prior to each game
- Assist with organizing and executing on-field promotions during games
- Help to edit, cut and update music for games and run the music during games
- Assist with fulfillment of sponsorship contracts
- Assist with stadium set-up and clean up
- Will be required to work office/stadium hours on non-game days which will include planning for upcoming promotional dates, scheduling pre-game activities, distributing pocket schedules, and answering phone calls as needed
- All other duties as assigned

### **Required Skills and Qualifications:**

- Must be a current college student (undergraduate or graduate)
- Requires ability to work flexible schedule including nights and weekends
- Comfortable interacting with all levels within organization as well as outside contacts
- Strong time management and attention to details
- Familiar with Microsoft Office and possess excellent written and oral communication skills
- Cooperation, responsiveness, dependability, and proper attitude in dealing with others including co-workers and customers

The Wisconsin Woodchucks are located in Wausau, WI and are a part of the Northwoods League. To apply, please email a cover letter and resume to: [jobs@woodchucks.com](mailto:jobs@woodchucks.com)

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