

## PUBLIC RELATIONS

The Wisconsin Woodchucks are seeking a qualified individual for a Public Relations Internship. This position is an entry-level position providing hands-on experience in collegiate baseball. The Public Relations Intern will report to the Manager of Marketing & Digital. The Public Relations Intern must be available for all home games, along with any additional events assigned throughout the season.

### Responsibilities Include:

- Write stories during the season about upcoming promotions, current players, alumni in the MLB and MILB, and more
- Assist in writing and distributing game recap press releases for home and away games
- Help create gameday graphics i.e. Starting Lineup, Final Score, Player of the Game
- Create marketing materials for upcoming promotional dates and events including flyers, posters, e-newsletter blurbs, etc.
- Assist in the maintenance and updating of the Woodchucks digital game program and Chucks Chatter
- Attend player/mascot/organization appearances in the community
- Assist with stadium set-up and clean up
- Will be required to work office/stadium hours on non-game days which will include creating content for upcoming promotions and events, distributing pocket schedules, and answering phone calls as needed
- All other duties as assigned

### Required Skills and Qualifications:

- Must be a current college student (undergraduate or graduate)
- Requires ability to work flexible schedule including nights and weekends
- Excellent written and verbal communications skills
- Strong time management and attention to details
- Familiar with Adobe InDesign, Photoshop (or photo editing software), website editing, Microsoft Office products
- Strong time management and attention to details
- Ability to work in a team environment

The Wisconsin Woodchucks are located in Wausau, WI and are a part of the Northwoods League. To apply, please email a cover letter and resume to: [jobs@woodchucks.com](mailto:jobs@woodchucks.com)

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