

DIGITAL MEDIA

The Wisconsin Woodchucks are seeking a qualified individual for a Digital Media Internship. This position is an entry-level position providing hands-on experience in collegiate baseball. The Digital Media Intern will report to the Assistant General Manager. The Digital Media Intern must be available for all home games, along with any additional events assigned throughout the season.

Responsibilities Include:

- Assist with generating content for social media platforms (Facebook, Twitter, Instagram and Snapchat) during Woodchucks games
- Create new and creative video, graphics, and other multimedia content for use on our digital and social platforms
- Help take photos during the games of game-day sponsors, giveaways, first pitch, signage, hospitality areas, on-field promotions and the overall gameday experience
- Assist in taking player and coach headshots and editing and uploading them to dropbox
- Edit, upload and label all photos after each game to social media accounts and Google Drive
- Help promote upcoming games and events on digital and social platforms
- Assist with organizing and executing on-field promotions during games
- Attend player/mascot/organization appearances in the community and take the lead in gathering photos and social media content at these events
- Assist with stadium set-up and clean up
- Will be required to work office/stadium hours on non-game days which will include creating content for upcoming promotions and events, distributing pocket schedules, and answering phone calls as needed
- All other duties as assigned

Required Skills and Qualifications:

- Must be a current college student (undergraduate or graduate)
- Requires ability to work flexible schedule including nights and weekends
- Comfortable interacting with all levels within organization as well as outside contacts
- Strong time management and attention to details
- Familiar with Microsoft Office and possess excellent written and oral communication skills
- Experience working with social media platforms
- Cooperation, responsiveness, dependability, and proper attitude in dealing with others including co-workers and customers

The Wisconsin Woodchucks are located in Wausau, WI and are a part of the Northwoods League. To apply, please email a cover letter and resume to: jobs@woodchucks.com

Wisconsin Woodchucks
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