

## MARKETING & PROMOTIONS

The Wisconsin Woodchucks are seeking qualified individuals to assist the marketing and promotion of the Wisconsin Woodchucks, fulfilling sponsorship contracts and on-field activities. This position is an entry-level marketing position providing hands-on experience in collegiate baseball. The Marketing and Promotions Intern will report to the Assistant General Manager. The Marketing and Promotions Intern must be available for all home games, along with any additional events assigned throughout the season.

### **Responsibilities Include:**

- Take the lead on implementing all pre-game, in-game and post-game promotions
- Help to write the game scripts
- Coordinate and book pre-game activities for the season i.e. National Anthem, Play Ball Kid, Tike on the Mike, etc.
- Attend player/mascot/organization appearances in the community
- Create new and fun on-field promotions and marketing ideas
- Select and coordinate promotional contests during the game
- Distribute giveaways at stadium entrances
- Help purchase props to coordinate with theme nights
- Organize promotional equipment, giveaways, and coupons prior to each game
- Assist with organizing and executing on-field promotions during games
- Help to edit, cut and update music for games and run the music during games
- Assist with fulfillment of sponsorship contracts
- Assist with stadium set-up and clean up
- Will be required to work office/stadium hours on non-game days which will include planning for upcoming promotional dates, scheduling pre-game activities, distributing pocket schedules, and answering phone calls as needed
- All other duties as assigned

### **Required Skills and Qualifications:**

- Must be a current college student (undergraduate or graduate)
- Requires ability to work flexible schedule including nights and weekends
- Comfortable interacting with all levels within organization as well as outside contacts
- Strong time management and attention to details
- Familiar with Microsoft Office and possess excellent written and oral communication skills
- Cooperation, responsiveness, dependability, and proper attitude in dealing with others including co-workers and customers

The Wisconsin Woodchucks are located in Wausau, WI and are a part of the Northwoods League. To apply, please email a cover letter and resume to: [jobs@woodchucks.com](mailto:jobs@woodchucks.com)

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